

*Standing Committee on Nutrition*

**REACH – END CHILD HUNGER AND  
UNDERNUTRITION**

Hanoi, March 2008

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**SCN 34<sup>th</sup> session recommendations on ECHUI**

- SCN welcomed ECHUI, endorsed its goals, and recommended that it be a broad based partnership with close links to the SCN.
- A series of concrete recommendations were made with various offers of technical or managerial support to further strengthen ECHUI.

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### SCN 34<sup>th</sup> session recommendations on ECHUI

- that the SCN should provide an advisory role to ECHUI
- that ECHUI should report on progress at the SCN Annual Sessions
- that ECHUI should build on existing SCN structures (Working Groups and Task Forces)
- that the SCN and ECHUI Secretariats should be closely articulated

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### Update since SCN 34<sup>th</sup> session

- ECHUI approved by WFP, UNICEF Executive Boards (Jul - 07)
  - Organizations requested to continue developing ECHUI including further refining of the workplan, developing the Partners Group, and preparing the ground for the Secretariat
- ECHUI pre-studies in Mauritania and Niger concluded (Jul 07)
- WHO/SCN Readiness analysis initiated (Nov - 07)
- Inter-agency team established in Rome (Dec 07)
- currently includes full-time staff from WFP, WHO and UNICEF
  - FAO DG showed interest in joining the IA
  - Support from several NGOs and private sector partners to expand the team beyond the UN (March 08)
- Lancet series on maternal and child undernutrition launched (Fev 08)

**Focus, new brand and roll-out plan that brings together on-going initiatives proposed (Feb 08)**

Based on many inputs including from SCN 2007

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## What's in a brand ?

- Make Poverty History
- The Red Cup: fill the cup
- Nike: Just Do It
- Built Ford Tough: Like a Rock
- FITTEST
- WFP: We Feed People
- Think Different (Apple)
- We Want You
- 46664 (Mandela)
- Volkswagen: Think Small
- Guinness: Guinness is Good For You
- AI: Action for human rights, hope for humanity
- UNICEF: Every child is your child
- Fome Zero (hunger zero)

1. An identity around which partners can engage
2. An aspiration and a platform for doing more or in a different way
3. An asset that can drive success in complex environments

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## REACH

**Renewed Efforts Against Child Hunger and undernutrition** - reflects more precisely the initiative's aim and focus on reaching out directly to those most in need with effective, coordinated operations at the country level

But the aspiration goal of "ending" child hunger and undernutrition was maintained

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## REACH - what?

- REACH is a network of government-led, solution-focused partnerships among national governments, the UN, civil society and private sectors, to accelerate countries' progress on MDG-1, Target 2
- REACH aims at establishing a forum for food and nutrition officials from national governments to share their vision, demands and lessons learned as building blocks of the international nutrition system

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## REACH - how?

- Building leadership and strategic management capacity for government-led integrated operations for implementing, at scale, 4 to 5 evidence-based interventions in five priority areas according to country situation:
  - improving maternal and infant nutrition
  - treating severe acute malnutrition
  - increasing micronutrient intake
  - improving hygiene and parasite control
  - increasing food availability and accessibility

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## REACH : how?

**Step 1** - support national governments to **mobilize** coalition of partners at the country level to **analyze** country readiness, willingness and ability to scale up proven interventions

**Step 2** - support the government-led development a detailed country-level **action plan** including:

- Selecting and prioritizing of the appropriate mix of interventions
- Defining delivery strategies
- Mapping, costing and organizing demand for implementing at scale
- Matching resource supply and demand at country level (local purchases one mechanism)
- Supporting resource mobilization to fill gaps

**Step 3** - support **implementation**:

- creating synergies among operations & delivery channels
- support necessary changes in order to act at scale

**Step 4** - support government-led processes for **tracking progress** and evaluating results .

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## Added value of better coordination among the UN agencies

- Mandate from SG to the UN: coherence and delivering as one.
- Address fragmentation & inconsistent guidance
- Address real country needs - countries call for a legitimate recognition of co-responsibility and the end of competing agendas
- Access to funding: \$\$ available for countries where integrated and joint programming took place
- Efficiency

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## REACH : where?

- **Focus area I (2008)**
  - 2-3 pilots (Mauritania, Laos, Rwanda?) with BCG
- **Focus area II (2008)**
  - Follow WHO/SCN readiness analysis in additional 8 countries
- **Focus area III (2008)**
  - Design process and system for compiling and disseminating successful practices & ongoing innovative efforts to act at scale in collaboration with the SCN. Focus on policy processes and other overarching enabling processes and implementation measures. Initiate data collection (in e.g. VietNam, LA (various), Ethiopia, Kenya, India (4 States); Malawi; Mali; Mozambique; Tanzania; Uganda)

**By 2015 in at least 36 of the highest burden countries**

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	2008	2009	2010	2011	2012	2013	2014	2015	Cost
Step 1 - Analysis/mobilization	2-3 +8	15	10						\$40,000 per country
Step 2 - Action Plan costing matching	2-3 +8 ?	8	15	10					\$190,00 per country
Steps 3-4 Implement, track progress		11	26	36	36/	36	36	36	Varies by country US\$ 1.5 bi
Support country efforts	Establish IAT, partners' network & knowledge system	support partners' network and country-focused forum, maintain knowledge management system, track & report on global progress							\$1.2 mi per year

• Funded by WFP/BCG (\$ 1.4 mi )

•WHO-led in collaboration with SCN secretariat

•Funding through joint resource mobilization, re-allocation of existing country-level resources and partners' existing programmes/contributions

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## REACH - Expected Results

- **By end 2008:**
  - Baseline data established for relevant interventions (11 countries)
  - Country-specific targets set for each intervention set (11 countries)
    - e.g. increase in exclusive breastfeeding by x%
    - e.g. treatment x% of severe acute malnutrition
  - Action plans, detail costing, demand/supply matching and resource mobilization strategy developed for delivery of selected interventions at scale (3 countries with BCG support)

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## REACH - Expected results

- **By 2015:**
  - Compilation of successful practices on policy processes, other overarching enabling processes and implementation measures completed, network of practitioners and country-focused forum established
  - Application of these successful practices in at least 36 of the countries with greatest burden of undernutrition, as required and requested by national governments
  - Selected interventions delivered at scale in at least all 36 countries
  - Documented reduction in proportion of underweight children in focus countries
    - 181 million in 1990 - 1/3 of all children in Developing Countries
    - 148 million today 2007, falling to-
    - 96 million underweight children by 2015 (a reduction to 1/6)

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## **WFP, WHO and UNICEF and REACH**

**WFP strategic Plan 2008 & SO4:** reduce chronic hunger and undernutrition in developing countries

**WHO Medium-term Strategic Plan 2008-13 & SO9**  
improve nutrition, food safety and food security ... OWER 1 - partnerships and alliances formed ... in order to stimulate action and increase investment ...

**UNICEF Medium-term Strategic Plan Focus Area 1**  
young child survival and development - joint health and nutrition strategy 2006-15.

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## **Immediate next steps**

- Internal discussions within WFP (Policy Council), WHO, UNICEF, FAO and other partners
- Develop an agreement with respective roles and responsibilities among partners
- Initiate process in pilot countries
- Continue the work in successful practices compilation as proposed in the roll-out plan

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## **We seek the advice from the SCN**

1. On focus, rebranding, roll out plan and timeline
2. On successful examples of acting at scale at the country-level
3. On real country needs and mechanisms for establishing a country-focused forum for accelerating nutrition action
4. On advocacy and communications needs
5. On innovative financial mechanisms
6. On how to best articulate the work of the SCN secretariat with that of REACH partnership

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## **Selected REACH partners at the SCN**

- Denise Costa-Coitinho (WHO, on secondment to WFP)
- Ian Darnton-Hill (UNICEF)
- Florence Egal (FAO)
- Kirsty Nowlan (World Vision International)
- Abigail Perry (Save the Children UK)
- Randa Saadeh (WHO)
- Ina Schonberg (Save the Children US)
- Roger Shrimpton (SCN)
- Ulrich Villis (BCG)