



INTERNATIONAL
WOMEN'S DAY 2018

Empowering rural women and girls through ICTs

8 March 2018
IFAD Headquarters, Rome



Food and Agriculture
Organization of the
United Nations

 **IFAD**
Investing in rural people

 **World Food
Programme**

INTERNATIONAL WOMEN'S DAY 2018

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To mark International Women's Day 2018 (IWD 2018), the Food and Agriculture Organization of the United Nations (FAO), the International Fund for Agricultural Development (IFAD) and the World Food Programme (WFP) are organizing an event that will focus on how media and ICTs can empower rural women and girls to transform their lives. The empowerment of rural women and girls is a central element in the drive to eradicate poverty and hunger, and to build inclusive and sustainable rural societies.

Leading specialists from the ICT sector will share testimonials of innovative interventions carried out by the Rome-based agencies and partners that have empowered women, strengthened rural livelihoods, and contributed to food and nutrition security.

They will highlight successful examples of how ICTs and media have expanded rural women's opportunities in value chains and enterprise development, increased their access to education and information, and enhanced their status in rural societies. The event will also provide an occasion to discuss policies, enabling legal frameworks and conducive environments that can facilitate access to and good use of ICTs in rural development interventions, particularly by rural women.

The event will be followed by a Gender Share Fair to exchange knowledge and experience, and innovative tools and technologies that can contribute to the empowerment of rural women and girls.

PROGRAMME

ITALIAN CONFERENCE ROOM, IFAD

10.00-10.20 **Master of Ceremonies**
Luis Jiménez-McInnis, Director, Partnership and Resource Mobilization Office, IFAD

Welcome remarks

Gilbert F. Hougbo, President of IFAD

Statement

Kostas Stamoulis, Assistant Director-General
Economic and Social Development Department, FAO

10.20-10.40 **Keynote speech**
Danielle Nierenberg, President and Founder of Food Tank

10.40-11.40 **Panel discussion**
Empowering rural women and girls through ICTs – Testimonials from the field
Moderator: **Joanne Levitan**, Communication Officer, IFAD
Kamolrat Intaratat, Founder and Executive Director, The Research Center of Communication and Development Knowledge Management, Thailand (FAO implementing partner)
Filipa Costa, Fundação Capital, Mozambique (IFAD implementing partner)
Silvana Giuffrida, Senior Programme and Policy Officer, WFP
Dialogue with audience

11.40-11.50 **Wrap-up**
Ndaya Beltchika, Lead Technical Specialist on Gender and Targeting, IFAD

11.50-12.00 **Closing remarks**
Amir Abdulla, Deputy Executive Director, WFP

12.00 **Reception and Gender Share Fair**

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